



ACFSA California Chapter



**2025 ACFSA California Chapter
Food Safety & Tabletop Event
May 6 & 7, 2025
Fresno, California**

TABLE OF CONTENTS

Conference Overview	3
Benefits.....	4
Attendee Information.....	5
Recent Exhibitors.....	6
Booth Rates.....	7
Expo Floor Plan.....	8
Expo Dates and Hours.....	9
Rules and Regulations.....	10



CONFERENCE OVERVIEW

Food Safety and Tabletop Event is hosted by the ACFSA California Chapter. The Association of Correctional Food Service Affiliates (ACFSA) is an international non-profit organization dedicated to the professional growth of our many nations' correctional foodservice employees. ACFSA was formed in 1969 to enhance, represent and promote the correctional segment of the foodservice industry. Association members are foodservice professionals employed in correctional facilities and agencies within federal, state and municipal prison/jail systems.



Foods Safety and tabletops are our premiere educational and networking events for Correctional Staff. ACFSA California Chapter members represent numerous Correctional Facilities in Federal, State and County Institutions. Our Tabletops provide several companies offering a wide variety of products and services. During our tabletop, participants have the opportunity to engage and network with prospective and current clients, while building relationships through face-to-face interaction.

It is important to note that our tabletops are exclusive, meaning attendees will be able to focus solely on meeting with you and learn more about your products and service. You can also offer a more in-depth look at your products and services.

COMPANY CATERGORIES

EDUCATIONAL PROGRAMS

OPPORTUNITY BUYS

PRODUCE

JANITORIAL

TRAYS

BAKING MIXES

SMALL WARES

FOOD EQUIPMENT

BOX MEALS

FROZEN PRODUCTS

BENEFITS OF EXHIBITING

Exhibiting at the 2025 Food Safety and Tabletop event will allow you to:

- Connect with agency decision-makers and leaders
- Generate qualified new leads and sales
- Survey current and potential customers on their needs
- Launch new products and services
- Conduct user-group meetings about your products and services
- Identify what your competition is offering

You're an attendee too!

All exhibitor registrations grant you access to a multitude of education sessions. This means in addition to exhibiting and attending the opening and closing networking events, you will be able to learn more about the latest Food Safety trends alongside our attendees. What better way to connect with prospective customers than to interact and engage with them throughout the day? Note: Exhibitors will need to speak to Proctors to qualify for test. Extra charges may occur.



CONFERENCE ATTENDEES

Who Attends the Conference?

The Food Safety and tabletop event draws attendees from a variety of Correctional Facilities from all over the State. Typical attendees include: State Food Managers, County Food Managers, Dietitians, Cooks, School Districts, Nursing care and many more!

What Products and Services Are They Looking For?

- Produce
- Emergency Meal
- Canned Products
- Opportunity Products
- Trays
- Food Carts
- Individual Packaged Items
- and much more!

During our two-day event, your products and equipment can reach Food Managers and Supervisors that feed over Sixty Thousand Incarcerated Person's. This is a perfect opportunity to reach your target market and showcase your brand, all in one place. Ways to Promote & Connect. This is your opportunity to connect with Correctional leaders who have the authority to make final decisions for their Institutions. The 2025 Food Safety and tabletop event is your direct link to being seen by the people who are most interested and are in need of what you have to offer.





ACFSA MEMBERS & PROFESSIONAL PARTNERS

Exhibiting at 2025 Food Safety and tabletop event will enable you to reach the industry providers, Food Managers, and operators in the State, but don't let your outreach stop there! ACFSA Membership is designed with your organization in mind. We strive to help the Correctional Facilities access essential products and services, grow, and experience a greater return on investment. ACFSA Professional Partner Benefits Include:

- Discounted rates on exhibit booth
- Discounted rates on ACFSA conferences and events
- Networking opportunities
- Listing in the ACFSA Marketplace

RECENT EXHIBITORS

The Food Exchange

Harvest Farms

Platinum Packaging

International Restaurant Supply

Jones Zylon

Simple Thick

Meals for ALL

Federal Supply USA

Global Foods

Performance Food Group

Highland Wholesale

Allen Packaging

Good Source Solutions

Design Specialty

National Food Group

Horizon Produce

Intersect USA

Logeve

Coast Tropical

HPSI Corporate

GFI

AFLAC

Pasta Di Fiore

US Foods

Serving Again

Food Concepts

Cal PIA

Cal Veteran Supply

Burlodge, USA

Ecolab

The Langlois Company

Tucs Equipment

Sysco

Michael Brown Sales

Element Foods

CB Enterprises

ADD YOUR NAME TO THIS LIST

Contact Carlos Salazar, California Chapter Conference Chair

Ph: (559) 901-4079

Email: dboyz1sal@att.net

TABLETOP RATES

Early Bird

Early Bird registration rates expire: 01-31-2025

Regular Table: Member \$400 Nonmember \$450

Regular

Regular Table: Member \$500 Nonmember \$550

Two or More Tables are priced by adding the prices of each being purchased

Tabletop space includes:

- 1 Table and 2 chairs
- Company listing in the 2025 Food Safety and tabletop agenda
- Company listing and logo on event Flier
- Opportunity to participate in Expo activities designed to drive attendee traffic to participating booth
- Access networking event

RESERVE YOUR BOOTH TODAY!

Carlos Salazar

ACFSA California Conference Chairman

Phone: (559) 901-4079 | Email: dboyz1sal@att.net

Diamond \$1000

Logo on all Chapter events, Logo on e-blast to membership, logo on sign at event, 1 prime location.

Gold \$500:

Logo on e-blast to member ship, Logo on Agenda, Logo on sign at event, 1 Prime location

Silver \$250:

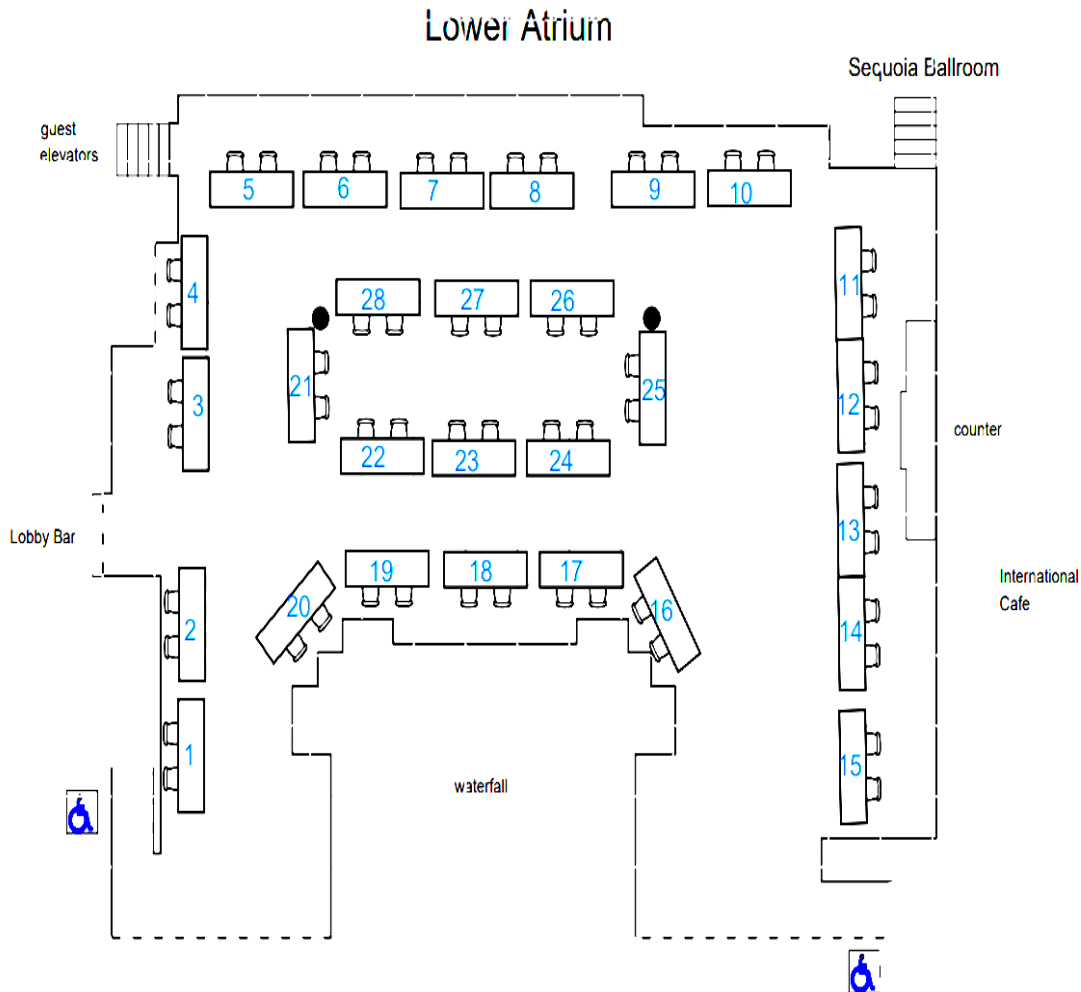
Logo on Agenda, Logo on sign at event

Event sponsorships will assist members to attend the serv safe class and the tabletop event.

Table Diagram

Tabletop Date: May 7, 2025

Time: 10:30 to 1:30



ACFSA Ca. Chapter event will be held at the Double Tree Hotel located in Fresno California.

Hotel POC: **Amy Glover** PH: (559) 441-2930 Email: amy.glover@hilton.com

Board Members and most Chapter Members will be lodging at the beautiful Double Tree Hotel located in Fresno Ca. Please ensure that you make your reservations.

Booking

link: <https://www.hilton.com/en/book/reservation/deeplink/?ctyhocn=FATCCDT&groupCode=CDTATE&arrivaldate=2025-05-05&departuredate=2025-05-07&cid=OM,WW,HILTONLINK,EN,DirectLink&fromId=HILTONLINKDIRECT>

Association of Correctional Food Service Affiliates, California Chapter

2025 Training and Tabletop Event
May 6 & 7, 2025, Fresno, California

Registration will not be processed until completed application & payment have been received

I, am an AUTHORIZED REPRESENTATIVE (office contact person with address information) to receive all corresponding materials relating to Exhibits, Exhibiting at the 2025 ACFSA CA Chapter Table Top Event in Fresno, CA. (* Indicates a required field). Please ensure that all 4 pages are filled out.

*Name: _____ Title: _____

*Company: _____

*City/State/Zip: _____

*Contact Telephone: _____ *Contact Email: _____

For the Program: A brief description (25 words or less) of the products/services being exhibited at the Conference. (Please type or print clearly.)

Using the floor plan in this application, please indicate which booths you are interested in. The California Chapter is requesting that you choose up to Two (2) choices in order of preference. Assignments will be made after April 1, 2025, and again April 15, 2025. All contracts received before those dates will be assigned booths based on past involvement with and support of the ACFSA Ca. Chapter and their preferences. All contracts received after April 15, 2023, will be assigned a booth or table on a first come first serve basis.

*1st Choice: _____

2nd Choice: _____

Indicate below any specific companies you would not like to be adjacent to. While every attempt will be made to avoid assigning Booth spaces near these companies, ACFSA Ca. Chapter cannot guarantee that you will not be placed next to a company included on this list.

ABSOLUTELY NO SOLICITATION:

Non-exhibiting companies are not allowed on the exhibiting floor. Non-exhibiting companies found walking the floor, distributing promotional material, solicit business, interfering and or interrupting interactions between attendee's and an exhibiting company will be asked to leave immediately. An exhibiting company incurs many costs, booth space, shipping, etc. to meet with correctional food service professionals, network with other companies, and most importantly market their products and services during our conference. **A "good neighbor policy" will be in effect at all times during the Exhibition.** Buying a one-day exhibit hall pass and "walking the hall" is not prohibited. This policy is to protect the interests of the exhibiting companies, not ACFSA-CC. If your company is found in violation of our policy, your company will not be permitted to attend or exhibit at our ACFSA-CC State Conference for the next three years. **In order to ensure that all exhibiting companies have equal time with attendee's, ACFSA-CC is requesting that exhibiting company found disrupting other exhibiting companies while in conference with attendee's can be asked to leave and no refunds to be given.**

Exhibitor Registration Form (Part Two)

ACFSA Ca. Chapter 2025 State Conference

Registration will not be processed until Completed Application and Payment have been received

Please sign below to indicate that you have read and understand this 2025 ACFSA California tabletop prospectus and accompanying information which are part of this contract, and agree to the terms and conditions stated here in. Acceptance by the ACFSA CA Chapter constitutes a contract.

*Name: _____ *Title: _____

*Signature: _____ Date: _____

Cancellations: Cancellations requested in writing to CA. Chapter ACFSA will be given a full refund if received on/or before April 15, 2025. **Cancellations received on and after April 16, 2025, will not be refunded.**

You can pay by Check, Money Order, or Credit Card.

Paying by Check or Money Order:

Make Check or Money Order out to **CC-ACFSA**

Send your completed form and payment to: Carlos Salazar,
265 W. Redwood St
Hanford, Ca. 93230

Paying by credit card:

Make payment at www.acfsa.org/chapters/ca.php

Send your completed form to carlos.salazar@cdcr.ca.gov